

Witten Institute for Family Business

# Student Assistant (m/f/d)

### (450€-Basis)

At the Chair of Corporate Entrepreneurship & Digitalization in Family Businesses, located at the...

Witten Institute for Family Business (WIFU) is embedded in the Faculty of Economics and Society, within the Department of Management and Entrepreneurship of Witten/Herdecke University. It is the oldest research institute focusing on family entrepreneurship in the German-speaking world and one of the leading competence centres regarding this topic. Its aim is to consider family businesses and entrepreneurial families in different contexts and to integrate the perspectives of different disciplines, i.e., to research and teach in a transdisciplinary manner with a high degree of practical relevance.

As a still "young" chair, we started our work at Witten/Herdecke University at the beginning of 2020. The focus of our teaching and research is on digital transformation and innovation in family businesses as well as their strategic and organizational implementation. It is our concern to derive scientifically sound implications for practice given our highly relevant field of research. Therefore, we offer our employees the opportunity to contribute to exciting future-oriented research topics and to play a significant role in the further development of the chair.

#### We are looking for a

## student assistant (m/f/d) at the Endowed Chair for Digitalization and Corporate Entrepreneurship with a weekly working time of approx. 10- 12 hours

#### Your tasks:

- Study-related service regarding our teaching and research activities, in particular research on scientific literature and research papers
- Supporting our research by collecting and analysing data
- Updating and redesigning slides for seminars held in English
- Administrative tasks

#### Your profile:

Knowledge in relation to economic issues and contents is desirable. In addition, you should identify with the following aspects:

 You have interest and ideally also background knowledge in the topics "family entrepreneurship", "entrepreneurship" and "business model innovation"



- You have a good command of written and spoken English
- You have experience with the design of presentation documents and ideally also with websites
- You have already acquired first knowledge in the field of scientific work and quantitative research
- You are quick in understanding new issues, highly committed and have creative ideas

#### Our offerings:

- Flexible working hours
- Work in a young dynamic team
- A long-term perspective at our chair
- Personal responsibility in a highly dynamic working environment
- A high degree of creative freedom and a variety of opportunities to contribute to the further development of the chair
- Insights into the practice of family businesses

#### Your application & Contact information

Send us your **application documents** (half-page letter of motivation and your CV) **such as your earliest possible date of entry** via mail to:

Witten Institute for Family Business

Endowed Chair for Digitalization and Corporate Entrepreneurship

Marc André Scheffler Alfred-Herrhausen-Str. 48 58448 Witten <u>Marc.Scheffler@uni-wh.de</u> <u>https://www.wifu.de</u>

WE LOOK FORWARD TO RECEIVING YOUR APPLICATION!